



by Reputifly Pte Ltd

CLIENT-FACING DELIVERABLE

Reputifly Archimedes

The Platform Capabilities Dossier

Archimedes is Reputifly's proprietary WordPress automation engine — over **90,000 lines of custom-coded PHP** that expose **273 scoped API endpoints**. It lets a frontier-model AI agent operate a live website end-to-end: pages, products, SEO, content, Google Business Profile, e-commerce, schema and infrastructure.

Software	Reputifly Archimedes — proprietary WordPress plugin
Scale	90,000+ lines of custom PHP · 273 API endpoints · 14 capability domains
Operations	105 read · 168 write — every write audit-logged and one-click reversible
Intelligence	Reputifly AI — frontier-model multi-agent orchestrator
Hosting	Reputifly Cloud — Singapore-hosted, Cloudflare-fronted, 99.9% uptime SLO
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Proprietary software. This document describes platform capabilities only — no credentials, internal implementation or client data are disclosed.

SECTION 01

The Reputifly Ecosystem

Three products. One vertically-integrated stack. No third-party CMS in the middle — every layer is built by Reputifly, so the agent can actually **ship changes**, not just describe them.

Layer	Product	What it is
Layer 1 · Foundation	Reputifly Cloud	Singapore-hosted, Cloudflare-fronted managed WordPress with daily backups and a 99.9% uptime SLO. The client's site and data live here — nothing is copied off-server.
Layer 2 · Bridge	Reputifly Archimedes	The proprietary WordPress plugin. 90,000+ lines of custom PHP exposing 273 scoped, authenticated, audit-logged endpoints that run inside the site.
Layer 3 · Brain	Reputifly AI	A frontier-model multi-agent orchestrator that turns plain English into a sequence of Archimedes endpoint calls and ships the result live.

Why it is different from every other 'AI for WordPress' tool

Typical AI plugin	Reputifly Archimedes
Stateless — forgets the site between messages.	Stateful — knows every page, post, product and setting.
Copies your content onto third-party servers.	Your data never leaves your hosting; the AI only calls the plugin.
Generic advice: 'consider adding alt text'.	Specific and executed: runs the audit, fixes the issues, ships it.
You still do every click, save and rebuild.	End-to-end: prompt to published, in one conversation.
Cannot touch WooCommerce, GBP, redirects, templates.	273 endpoints: products, variations, GBP, shipping, schema, plugins.
No rollback — if it breaks, you debug it.	Every write changelogs — one-click rollback to any prior state.

SECTION 02

The Intelligence Layer

Reputifly AI is the brain of the stack. It runs on **frontier models** — the most capable AI systems from Anthropic, OpenAI and Google — orchestrated through a four-stage multi-agent pipeline. Every request becomes a plan, and every plan ships through Archimedes onto the live site.

Powered by frontier models
The same class of models behind the world's leading AI products now drives the website operations — reasoning over pages, products and settings, then executing real changes. Not a thin wrapper. Not a static chatbot. **A reasoning agent with hands on the site.**

One prompt → four parallel agents → one ship-ready plan

Stage	Agent	What it does
01	Decomposer	Classifies and routes the request — direct answer, needs clarification, or needs investigation.
02	Parallel Scouts	Four scouts fan out simultaneously — Pages, Content, Commerce, Site Config — investigating the live site in seconds.
03	Synthesiser	Merges scout findings into a tight executor brief — roughly 60% fewer tokens, far sharper context.
04	Executor	Calls the exact Archimedes endpoints needed and ships the change live — changelogs, one-click reversible.

The closed loop

Foundation	Reputifly Cloud — the site and data live on the client's own managed hosting. Never copied off-server.
Bridge	Archimedes Plugin — 273 scoped, authenticated, audit-logged endpoints running inside the site.
Brain	Reputifly AI — frontier-model orchestrator. Plain English in, shipped changes out, plus a 24/7 AI chatbot trained on the business.

The AI never holds the data — it issues authenticated calls to the plugin, which executes inside the client's own hosting. Frontier-model capability with full ownership and a complete audit trail.

SECTION 03

Capability Domains

The 273 endpoints group into 14 focused capability domains. The agent selects the exact subset a task needs — nothing more, nothing less. Every endpoint below is listed with its type and what it does.

DOMAIN 01 · 33 ENDPOINTS

Search Engine Optimization (SEO)

Rank higher on Google, faster.

A full technical-SEO command centre. PageSpeed, Search Console, GA4, CrUX real-user data, redirects, sitemaps, robots.txt, canonical URLs, image audits, internal-link mapping, keyword tracking and instant Google indexing - all driven from one place.

Endpoint	Type	What it does
add_gsc_users	WRITE	Grant Search Console access to team members.
auto_index_status	READ	Read the auto-indexing schedule status.
auto_index_toggle	WRITE	Enable scheduled daily auto-indexing.
create_redirect	WRITE	Create a redirect to preserve link equity.
delete_redirect	WRITE	Remove a redirect.
ga4_setup	WRITE	Connect and configure GA4 analytics.
generate_sitemap	WRITE	Regenerate the XML sitemap.
gsc_users	READ	Read Search Console user access.
index_urls	WRITE	Submit URLs to the Google Indexing API for instant crawl.
keyword_snapshot	WRITE	Capture a keyword ranking snapshot for tracking.
run_seo_audit	WRITE	Run a full technical SEO audit across the site.
seo_canonical	READ	Read the canonical URL of a page.
seo_credentials	READ	Read connected SEO service credentials status.
seo_crux	READ	Pull Chrome UX Report real-world performance data.
seo_ga4_report	READ	Pull GA4 traffic, sessions and conversion reports.
seo_history	READ	Read the full SEO change history.

Endpoint	Type	What it does
seo_image_audit	READ	Audit every image for size, alt-text and lazy-load.
seo_internal_links	READ	Map the internal linking structure.
seo_keyword_history	READ	Track keyword ranking history over time.
seo_local_business	READ	Read LocalBusiness schema configuration.
seo_pagespeed	READ	Run Google PageSpeed Insights on any URL.
seo_redirects	READ	List all 301/302 redirects.
seo_robots	READ	Read robots.txt.
seo_schema	WRITE	Attach JSON-LD structured data (FAQ, Service, Product, LocalBusiness) to any page.
seo_search_performance	READ	Pull Google Search Console query and page data.
seo_sitemap	READ	Read the current XML sitemap.
seo_social	WRITE	Set Open Graph and Twitter Card metadata.
set_canonical	WRITE	Set a custom canonical URL.
set_local_business	WRITE	Configure LocalBusiness schema for local SEO.
store_seo_credentials	WRITE	Securely connect Google Search Console and GA4.
submit_sitemap	WRITE	Submit the sitemap to Google Search Console.
update_robots	WRITE	Edit robots.txt crawl rules.
verify_site_gsc	WRITE	Verify site ownership in Google Search Console.

DOMAIN 02 · 1 ENDPOINTS

Generative Engine Optimization (GEO) & Schema

Get cited by ChatGPT, Gemini and Perplexity.

Built for the AI-search era. Structured JSON-LD schema and clean public REST output make the site readable and citable by ChatGPT, Gemini and Perplexity - so the business gets recommended, not just ranked.

Endpoint	Type	What it does
public_wordpress_cpt_rest	READ	Structured public REST output of custom content for AI-search engines to read and cite.

DOMAIN 03 · 6 ENDPOINTS

Google Business Profile (Local SEO)

Own the Google Maps local pack.

Own the local pack. Pull reviews across multi-location accounts, reply in a consistent brand voice, and publish Google Business Profile posts for offers, updates and events.

Endpoint	Type	What it does
gbp_accounts	READ	List linked Google Business Profile locations.
gbp_create_post	WRITE	Publish a Google Business Profile post (offers, updates, events).
gbp_info	READ	Read a location's profile data.
gbp_posts	READ	Read Google Business Profile posts.
gbp_review_reply	WRITE	Post a reply to a Google review in your brand voice.
gbp_reviews	READ	Pull customer reviews from Google Business Profile.

DOMAIN 04 · 25 ENDPOINTS

Content & Blog Publishing

Publish a month of content in one prompt.

An end-to-end content engine. Write single posts or bulk-publish a month of scheduled content, manage categories, tags and taxonomies, and set SEO meta fields that are Yoast and Rank Math compatible.

Endpoint	Type	What it does
bulk_create_posts	WRITE	Publish a batch of posts at once (e.g. a month of content).
create_category	WRITE	Create a post category.
create_post	WRITE	Write and publish a blog post.
create_tag	WRITE	Create a post tag.
create_taxonomy_term	WRITE	Create a taxonomy term.
delete_category	WRITE	Delete a category.
delete_post	WRITE	Permanently delete a post.
delete_post_meta	WRITE	Remove a post meta field.
delete_tag	WRITE	Delete a post tag.

Endpoint	Type	What it does
delete_taxonomy_term	WRITE	Delete a taxonomy term.
post	READ	Read one post in full.
post_categories	READ	Read post categories.
post_meta	READ	Read a post's custom and SEO meta fields.
post_tags	READ	Read post tags.
post_types	READ	List all registered post types.
posts	READ	List all blog posts.
restore_post	WRITE	Restore a trashed post.
taxonomy_terms	READ	Read terms in any taxonomy.
template_slot_info	READ	Read available template slots.
trash_post	WRITE	Move a post to trash.
update_category	WRITE	Edit a category.
update_post	WRITE	Edit a post's content, status or schedule.
update_post_meta	WRITE	Set SEO title, meta description, custom fields (Yoast / Rank Math compatible).
update_taxonomy_term	WRITE	Edit a taxonomy term.
upload_post_media	WRITE	Attach media directly to a post.

DOMAIN 05 · 84 ENDPOINTS

E-Commerce & WooCommerce

Run the entire storefront hands-free.

A complete storefront operations layer. Products, variations, pricing, coupons, shipping zones, payment gateways, orders, refunds, transactional emails and checkout fields - every commerce surface is programmable. Launch a 50-SKU catalogue, configure a new shipping country, or run a checkout smoke-test without touching wp-admin.

Endpoint	Type	What it does
add_wc_order_note	WRITE	Add an internal or customer-facing order note.

Endpoint	Type	What it does
add_wc_shipping_zone_method	WRITE	Add flat-rate, free or local-pickup methods.
bulk_create_products	WRITE	Spin up dozens of products in a single operation.
bulk_create_variations	WRITE	Create a full variation matrix at once.
clear_expired_carts	WRITE	Bulk-clear stale abandoned carts.
create_product	WRITE	Create a new WooCommerce product end-to-end.
create_product_category	WRITE	Create a new product category.
create_product_tag	WRITE	Create a product tag.
create_variation	WRITE	Add a new size/colour/option variation.
create_wc_attribute	WRITE	Create a new global attribute.
create_wc_attribute_term	WRITE	Add a term to an attribute.
create_wc_coupon	WRITE	Create percentage, fixed or free-shipping coupons.
create_wc_shipping_class	WRITE	Create a shipping class for grouped rates.
create_wc_shipping_zone	WRITE	Create a new shipping zone (e.g. Malaysia).
create_wc_test_order	WRITE	Create a sandbox test order to verify checkout.
dedupe_variations	WRITE	Detect and clean duplicate variations automatically.
delete_abandoned_cart	WRITE	Clear a single abandoned cart.
delete_ecom_checkout_config	WRITE	Reset checkout to defaults.
delete_product	WRITE	Permanently remove a product.
delete_product_tag	WRITE	Delete a product tag.
delete_variation	WRITE	Remove a variation.
delete_wc_attribute	WRITE	Delete a global attribute.

Endpoint	Type	What it does
delete_wc_attribute_term	WRITE	Remove an attribute term.
delete_wc_coupon	WRITE	Delete a coupon.
delete_wc_email_template	WRITE	Revert an email to the default template.
delete_wc_shipping_class	WRITE	Delete a shipping class.
delete_wc_shipping_zone	WRITE	Delete a shipping zone.
delete_wc_shipping_zone_method	WRITE	Remove a shipping method.
delete_wc_test_order	WRITE	Remove a test order.
ecom_checkout_config	READ	Read the custom checkout configuration.
ecom_checkout_defaults	READ	Read default checkout settings.
ecom_checkout_diagnostics	READ	Diagnose checkout issues automatically.
ecom_checkout_smoke_test	WRITE	Run an end-to-end checkout smoke test.
ecom_payment_config	READ	Read the storefront payment configuration.
ecom_shell_preflight	READ	Pre-flight check the storefront shell.
ecom_shell_verify	READ	Verify the storefront shell is healthy.
generate_variations	WRITE	Auto-generate every variation from attribute combinations.
product	READ	Read a single product's full configuration.
product_categories	READ	Read the product category tree.
product_tags	READ	Read all product tags.
product_variations	READ	Read all variations of a variable product.
products	READ	List every product with stock, pricing and category data.
refund_wc_order	WRITE	Issue a full or partial refund.

Endpoint	Type	What it does
restore_product	WRITE	Restore a trashed product.
send_wc_test_email	WRITE	Send a test email to verify rendering.
sort_wc_payment_gateways	WRITE	Reorder gateways at checkout.
trash_product	WRITE	Move a product to trash (recoverable).
update_abandoned_cart_settings	WRITE	Configure abandoned-cart recovery.
update_ecom_checkout_config	WRITE	Customise the checkout experience.
update_product	WRITE	Update price, stock, description, images, SEO of any product.
update_product_tag	WRITE	Rename or re-slug a product tag.
update_variation	WRITE	Edit price, stock or image of a single variation.
update_wc_attribute	WRITE	Edit an attribute definition.
update_wc_checkout_fields	WRITE	Add, remove or require checkout fields.
update_wc_coupon	WRITE	Edit coupon value, expiry and usage limits.
update_wc_email	WRITE	Edit subject, heading and recipient of an email.
update_wc_email_settings	WRITE	Set global sender name, logo, brand colours.
update_wc_email_template	WRITE	Replace an email's HTML template.
update_wc_order	WRITE	Update order status, add notes, mark fulfilled.
update_wc_payment_gateway	WRITE	Enable, title and configure a payment gateway.
update_wc_shipping_zone	WRITE	Rename or reorder a shipping zone.
update_wc_shipping_zone_locations	WRITE	Set which countries a zone covers.
update_wc_shipping_zone_method	WRITE	Edit a shipping method's cost and conditions.

Endpoint	Type	What it does
wc_abandoned_cart_settings	READ	Read abandoned-cart recovery settings.
wc_abandoned_carts	READ	Read abandoned cart sessions.
wc_attribute_terms	READ	Read the terms under an attribute.
wc_attributes	READ	Read global product attributes (size, colour, material).
wc_checkout_fields	READ	Read the checkout field layout.
wc_config_export	READ	Export the full WooCommerce configuration.
wc_config_import	WRITE	Import a WooCommerce configuration (with dry-run).
wc_coupon	READ	Read a single coupon's rules.
wc_coupons	READ	List all discount coupons.
wc_email	READ	Read one email template's settings.
wc_emails	READ	List WooCommerce transactional emails.
wc_order	READ	Read one order's full detail.
wc_order_notes	READ	Read internal/customer notes on an order.
wc_orders	READ	List orders with status and totals.
wc_payment_gateway	READ	Read one gateway's configuration.
wc_payment_gateways	READ	List configured payment gateways.
wc_shipping_classes	READ	Read shipping classes.
wc_shipping_zone	READ	Read one shipping zone's full setup.
wc_shipping_zone_locations	READ	Read the countries/regions of a zone.
wc_shipping_zone_methods	READ	Read shipping methods of a zone.
wc_shipping_zones	READ	List all shipping zones.

DOMAIN 06 · 32 ENDPOINTS

Website Pages & Deployment

Ship pages like software, with rollback.

Ship pages like software. Deploy raw HTML, patch live files, run A/B tests, inject custom layout HTML with version history, find-and-replace site-wide, and export or restore Elementor - all with rebuild and rollback safety nets.

Endpoint	Type	What it does
ab_create	WRITE	Create an A/B test between two page variants.
ab_end	WRITE	End an A/B test and lock in the winner.
ab_toggle	WRITE	Start or pause an A/B test.
ab_update_split	WRITE	Adjust the traffic split of an A/B test.
delete_page	WRITE	Delete a page deployment.
delete_page_full	WRITE	Permanently delete a page and its deployment.
delete_software_app	WRITE	Remove a deployed software app.
deploy_raw_page	WRITE	Deploy raw HTML directly as a live page.
deploy_software_app	WRITE	Deploy a full custom web app under a page.
deploy_website_pages	WRITE	Deploy new pages from packaged HTML.
deployment_file	READ	Read a single deployed file.
deployment_files	READ	List files inside a deployment.
deployment_find_replace	WRITE	Site-wide find-and-replace across deployments (dry-run supported).
deployment_manifest	READ	Read a deployment's file manifest.
deployment_rendered	READ	Read the fully-rendered HTML of a deployment.
deployments	READ	List all page deployments.
duplicate_page	WRITE	Duplicate an existing page.
elementor_export	WRITE	Export an Elementor page to portable HTML.
elementor_sources	READ	List restorable Elementor source pages.

Endpoint	Type	What it does
layout_injections	READ	Inject custom HTML into the header, body or footer.
layout_injections_history	WRITE	Read layout-injection version history.
layout_injections_rollback	WRITE	Roll back a layout injection to any prior version.
layout_injections_verify_hide	WRITE	Verify a layout injection renders correctly.
page_overrides	WRITE	Apply per-page content overrides.
pages	READ	List every WordPress page.
patch_deployment	WRITE	Patch a single file in a live deployment.
rebuild_all	WRITE	Rebuild every deployment site-wide.
rebuild_page	WRITE	Rebuild one page's deployment.
restore_elementor	WRITE	Restore the original Elementor source of a page.
restore_page	WRITE	Restore a trashed page.
trash_page	WRITE	Move a page to trash.
update_page	WRITE	Update a page's title, slug or status.

DOMAIN 07 · 16 ENDPOINTS

Custom Content Structures

Model any content type with structured fields.

Bespoke content modelling. Define custom post types with structured fields - Portfolio, Testimonials, Case Studies, Properties, Menu Items - then create, bulk-create and query them with full field schemas.

Endpoint	Type	What it does
bulk_create_cpt_items	WRITE	Bulk-create CPT items.
cpt_item	READ	Read a single CPT item.
cpt_items	READ	List items of a custom post type.
cpt_items_filtered	READ	Query CPT items with filters.
create_cpt_item	WRITE	Create a structured CPT item.

Endpoint	Type	What it does
create_custom_post_type	WRITE	Define a new CPT (Portfolio, Testimonials, Case Studies) with structured fields.
custom_post_type_fields	READ	Read a CPT's structured field schema.
custom_post_types	READ	List all custom post types.
delete_cpt_item	WRITE	Delete a CPT item.
delete_custom_post_type	WRITE	Remove a custom post type.
fields	READ	Read the field schema for any post type.
restore_cpt_item	WRITE	Restore a trashed CPT item.
trash_cpt_item	WRITE	Trash a CPT item.
update_cpt_fields	WRITE	Add or edit structured fields on a CPT.
update_cpt_item	WRITE	Edit a CPT item.
update_custom_post_type	WRITE	Edit a CPT definition.

DOMAIN 08 · 9 ENDPOINTS

Templates & Theme Engineering

Re-engineer the theme at the template level.

Direct theme-level control. Set custom PHP templates per slot - single-product, checkout, archive, front-page, search - with preview-before-publish and one-revert-to-default safety.

Endpoint	Type	What it does
delete_template	WRITE	Revert a template slot to the theme default.
set_template	WRITE	Set a custom PHP template for any slot (single-product, checkout, archive, front-page, search).
set_template_force_refresh	WRITE	Set a template and force a render-cache refresh.
template	READ	Read one template slot.
template_file	READ	Read the raw PHP of a template.
template_functions	READ	Read available template helper functions.

Endpoint	Type	What it does
template_preview	WRITE	Preview a template with sample data before going live.
template_slot_verify	READ	Verify a template renders correctly.
templates	READ	List all theme template slots.

DOMAIN 09 · 8 ENDPOINTS

Media & Asset Management

Bulk-import and auto-optimize every asset.

Asset operations at scale. Upload single files or bulk-import via ZIP or URL lists, with auto-generated alt-text, featured-image assignment and gallery meta - keeping the media library clean and SEO-ready.

Endpoint	Type	What it does
bulk_upload_media	WRITE	Bulk-upload via ZIP or a list of URLs, with auto alt-text.
delete_media	WRITE	Delete a media item.
delete_upload	WRITE	Remove an uploaded file.
media_item	READ	Read one media item's metadata.
media_library	READ	Browse the full media library.
update_media	WRITE	Edit media title, alt-text, caption.
upload	WRITE	Upload a file to the media library.
upload_media	WRITE	Upload media with alt-text and title.

DOMAIN 10 · 3 ENDPOINTS

AI Chatbot & Lead Capture

A 24/7 AI sales agent on the site.

A 24/7 sales agent on the site. Deploy an AI chatbot trained on the business - services, pricing, FAQs - that answers questions and captures leads around the clock.

Endpoint	Type	What it does
chatbot_setup	WRITE	Deploy an AI chatbot trained on the business.
chatbot_update	WRITE	Update chatbot prompt, limits and branding.
chatbot_usage	READ	Read AI chatbot usage stats.

DOMAIN 11 · 4 ENDPOINTS

Integrations & Notifications

Wire the site to email and beyond.

Connect the site to the outside world. Wire form submissions to email notifications and verify delivery with test sends.

Endpoint	Type	What it does
disable_email_integration	WRITE	Disable email notifications.
email_integration	READ	Read email-notification integration status.
setup_email_integration	WRITE	Wire form submissions to email notifications.
test_email_integration	WRITE	Send a test notification email.

DOMAIN 12 · 4 ENDPOINTS

Custom Skills & Automation

Package complex workflows into one-prompt skills.

Reusable automation. Define, store and run custom skills - packaged playbooks the agent can invoke to execute complex multi-step workflows on demand.

Endpoint	Type	What it does
delete_skill	WRITE	Remove a skill.
skill	READ	Read one skill's definition.
skills	READ	List installed automation skills.
update_skill	WRITE	Create or update a custom automation skill.

DOMAIN 13 · 34 ENDPOINTS

Site Infrastructure & Governance

Full control, fully audited, fully reversible.

The control plane. Plugins, themes, menus, users, settings, cache and permalinks - plus a full audit log, changelog and one-click rollback on every write. Nothing happens on the site that is not recorded and reversible.

Endpoint	Type	What it does
activate_plugin	WRITE	Activate a plugin.

Endpoint	Type	What it does
audit_log	READ	Read the full audit log of every action.
changelog	READ	Read the changelog of every write operation.
clear_changelog	WRITE	Clear the changelog history.
context	READ	Read a full site snapshot for the agent to plan against.
create_key	WRITE	Issue a new scoped agent key.
create_user	WRITE	Create a WordPress user with a role.
deactivate_plugin	WRITE	Deactivate a plugin.
debug_rspd_log	READ	Read the plugin diagnostic log.
delete_menu	WRITE	Delete a navigation menu.
delete_plugin	WRITE	Remove a plugin.
delete_user	WRITE	Remove a WordPress user.
flush_cache	WRITE	Purge the full site cache.
flush_permaLinks	WRITE	Flush and rebuild permaLinks.
install_plugin	WRITE	Install a plugin from the directory.
keys	READ	List scoped agent access keys.
license	READ	Read license status.
license_recheck	WRITE	Re-validate the license.
profile	READ	Read the plugin capability profile.
revoke_key	WRITE	Revoke an agent key instantly.
rollback_changes	WRITE	One-click rollback of any logged change.
search_plugins	READ	Search the plugin directory.
settings	READ	Read all WordPress settings.
settings_menus	READ	Read navigation menus.

Endpoint	Type	What it does
settings_plugins	READ	List installed plugins.
settings_sidebars	READ	Read widget sidebars.
settings_theme	READ	Read the active theme.
settings_users	READ	List WordPress users.
switch_theme	WRITE	Switch the active theme.
test_rspd_log	WRITE	Write a diagnostic log test entry.
update_menus	WRITE	Rebuild navigation menus.
update_plugin	WRITE	Update a plugin to the latest version.
update_settings	WRITE	Update site settings (homepage, permalinks, timezone).
update_user	WRITE	Edit a user's role or details.

DOMAIN 14 · 13 ENDPOINTS

Other Capabilities

Custom app hosting, health checks and migration tooling.

Supporting infrastructure - custom software-app hosting, full-site health checks, URL migration tooling and diagnostic logging.

Endpoint	Type	What it does
clear_rspd_log	WRITE	Clear the plugin diagnostic log.
debug_errors	READ	Read recent site error logs.
health_check	WRITE	Run a full-site health scan (pages, products, posts, media).
patch_software_file	WRITE	Patch a single software-app file.
rename_software_app	WRITE	Rename a software app.
replace_urls	WRITE	Bulk URL replacement across pages (domain migration).
restorable_exports	READ	List restorable Elementor exports.
software_apps	READ	List deployed custom software apps.
software_entry_file	WRITE	Set the entry file of a software app.

Endpoint	Type	What it does
software_file	READ	Read one software-app file.
software_files	READ	List files in a software app.
software_manifest	READ	Read a software app's manifest.
update_software_app	WRITE	Redeploy a software app.

SECTION 04

Why Partner With Reputifly

Most agencies hand you advice. Reputifly hands you a website that **runs itself under instruction** — built on software we own outright, top to bottom.

Proprietary — built, owned and maintained in-house

Archimedes is 90,000+ lines of custom PHP written by Reputifly. No licensed third-party CMS, no plugin-marketplace dependency. Working with us means software no competitor can offer.

273 endpoints — there is almost nothing it cannot do

From spinning up a 50-product catalogue to running a technical SEO audit, replying to Google reviews, migrating a domain or A/B testing a landing page — one system, one conversation.

Safe by design — scoped, logged, reversible

Every endpoint is permission-scoped. Every write is audit-logged. Every change is one-click reversible. The agent moves fast because the safety net is built in.

Your data stays yours

The site lives on the client's own Reputifly Cloud hosting. The AI calls the plugin — it never copies content onto external servers to train on it.

Built for the AI-search era

Structured schema and clean public REST output make the site readable and citable by ChatGPT, Gemini and Perplexity — so the business gets recommended, not just ranked.

Ready to put this engine behind your website?

Reputifly Archimedes is exclusive to Reputifly Cloud clients. Talk to us — **+65 8011 1965** · hello@reputifly.com · reputifly.com · Singapore.