



BLOGGING PACKAGE · SALES OFFER

Without a blog, you're locked out of **80%** of Google.

For service businesses, blog content drives roughly eight out of every ten organic visitors. Skipping a blog system means competing for the remaining 20% — against everyone else who skipped too.

From \$899 all-in for your first year

60 SEO blog posts · Setup & design · Featured images · Google instant indexing · Auto-publishing

01 / THE PROBLEM

Nobody Finds Your Business On Google Without A Blog.

For service businesses, the bulk of organic traffic doesn't land on the homepage — it lands on blog content. Skipping a blog system means showing up for a fraction of the searches your customers actually run.

TRAFFIC DISTRIBUTION

How Google traffic actually breaks down for service businesses



80% · Blog Posts

20% · The Rest Of Your Site

Don't lose **80%** of your Google traffic.

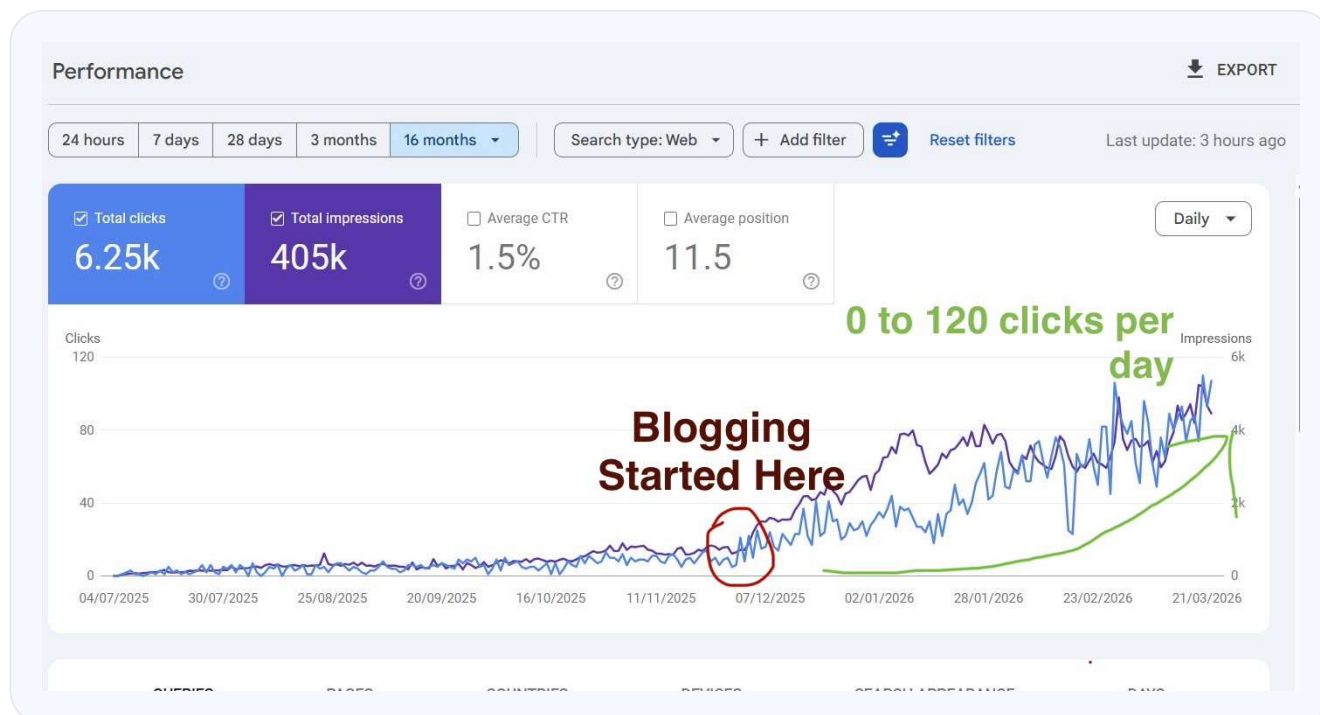
Skip the blog and **80% of your prospects never find you.** They land on your competitor's blog instead. **Same searches. Same Google. Just not you.**

Source: HubSpot, Backlinko, and Ahrefs studies on organic-traffic distribution for SMB service websites (2023–2025).

02 / PROOF OF CONCEPT

One Client. 6,250 Clicks. Zero Ads.

Real Google Search Console data from a Reputifly client. Basic website, no blog. We started publishing on a Monday in November. Flat for the first eight weeks — then a hockey stick. By month eight, **80–120 organic clicks every single day**, zero advertising spend.



Source: Google Search Console performance report, 16-month window. Verified screenshot.

6,250

Total clicks from Google
(organic — zero ads)

405K

Total search impressions
(over 16 months)

120/day

Peak organic clicks
per day

We build the exact same system for your business. Same publishing cadence. Same instant-indexing stack. Up to 120× your current organic traffic — without paid ads.

03 / WHAT'S INCLUDED

We Handle Everything. You Do Nothing.

Built, written, published, and instantly indexed on Google. One scope. One price. Zero ongoing input from you.

- ✓ **Custom Blog Design** · Archive + article templates designed to match your brand and convert.
- ✓ **60 SEO-Optimised Articles** · Five posts per month for 12 months. Written to rank, not to fill space.
- ✓ **60 Curated Featured Images** · Custom visuals for every post — never stock photos.
- ✓ **Keyword Research + Internal Linking** · Every post targets a real search term and links into your service pages.
- ✓ **Google Instant Indexing** · Posts appear in search within hours, not weeks, via the Indexing API.
- ✓ **Automatic Scheduled Publishing** · Consistent like clockwork — even while you sleep.
- ✓ **Audit Log + Rollback** · Every change is timestamped and reversible. Full visibility, always.
- ✓ **Singapore-Based Account Manager** · One human, one Slack channel — no offshore ticket queue.

60 indexable pages. 60 chances to rank.

Every published post is a new doorway into your site from Google — one for every keyword your customers actually search. After twelve months, you've built a content library that keeps compounding traffic long after we stop publishing.

04 / PRICING

Your Blog System. Your Full Year Of Posts.

One payment. The whole system built for you. Then 12 months of consistent SEO content — without you lifting a finger.

RECOMMENDED · ALL-IN-ONE

DONE-FOR-YOU BLOG SYSTEM · YEAR ONE

\$899

One-time payment — covers your entire first year. Setup, content, indexing — everything.

THE SYSTEM

Blog Setup

Custom blog design matching your brand. Archive + article templates. Schema, redirects, sitemap wiring — the technical foundation Google rewards.

Standalone value: **\$399**

THE YEAR

12 Months of Posts

60 SEO Blog Posts — five every month, every month, all year. Written, illustrated, optimised, and auto-published. The consistency Google's ranking model needs.

Standalone value: **\$750**

Save \$250

vs buying the system + a year of posts separately (~~\$1,149~~)

After year one — continue at **\$129/month** for ongoing publishing (5 posts/month, cancel anytime).

Live On Google In Five Business Days.

One conversation to brief us, five business days to launch, then we publish on autopilot for the next twelve months. You can step in to add topics or topics-to-avoid at any time.

Day 0	Brief Twenty-minute call: business, audience, target keywords, brand voice.
Day 1	Setup Blog design + archive page + article templates deployed on your WordPress.
Day 2–3	First batch Five articles written, edited, illustrated, and queued for publishing.
Day 4	QA + indexing Internal links wired, schema validated, sitemap pinged, indexing API fired.
Day 5	Go live Articles publish on schedule. You get the dashboard link. We keep going.

Content that converts. Websites that perform.

Get started at reputifly.com/blogging · WhatsApp +65 8011 1965 · hello@reputifly.com